

PINE BLUFF ADVERTISING AND PROMOTION COMMISSION

Meeting Minutes

October 28, 2024

The regular meeting of the Pine Bluff Advertising and Promotion Commission was held on Monday, October 28, 2024 at 4:30 p.m. at the offices of the A&P Commission, 623 S. Main Street. This meeting was audibly recorded. These minutes are a summarization.

PRESENT:

Advertising and Promotion Commission

Mr. Glen Brown, Jr., Chair, Secretary-Treasurer

Mr. Lloyd Holcomb, Jr.

Mrs. Reneta Harper

Ms. Carla Bryant

Mr. David Knott

Staff

Mrs. Sheri Storie, Executive Director

Mrs. Betty Brown, Recorder

CACC

Mrs. Barbara Dunn, Executive Director

Call to Order:

Brown called the meeting to order at 4:36 PM. Knott was welcomed as a new commissioner.

Brown asked for consideration of the minutes for the regular meeting of September 23, 2024.

Bryant moved to accept the minutes as presented. Harper seconded. The minutes were approved.

Brown allowed those presenting funding requests to precede other A&P business. Storie reminded everyone that no decisions would be made today and of the 5-minute time limit.

Application Presenters:

Black Pilots of America Operation Skyhook – Mr. Ken Johnson

UAPB/UAPB Foundation Juneteenth – Jaimie Wright

Taylor Field Year-Round – Rob Cheatwood

Jefferson County Extension Homemakers Council – Debbie James

South Arkansas Livestock Show Association/Hestand Stadium Year-Round – Dale Dixon

Southeast Arkansas College – Advertising Funding – Emily Pyland

PB Military & Veterans Museum Year-Round – Kim Bradley

Martha Mitchell House & Foundation- Production – Michael McCray

Arts & Science Center for Southeast Arkansas Year-Round – Lindsey Collins

Pine Bluff Parks and Recreation- Jazz on the Lake/Girls in Golf – Trudy Redus

Sahara Shrine Circus - Matthew Newton

PB Festival Association 4th of July Fireworks & ELLL- Kerry Battle

Delta Rivers Nature Center Wetlands and Wildlife - Trent Powell

Arkansas Railroad Museum Year-Round – Robert Longhofer

Director's Report

Storie stated that part of the funding awarded to Arkansas Railroad Museum in 2023, was \$5,000 designated for a water fountain. She received an email from Longhofer requesting to purchase a small refrigerator for bottled water instead of the installation of a water fountain. The maintenance demands of water lines and water quality for a drinking fountain created increased costs.

A motion was made by Bryant to approve the Railroad Museum to convert the previously awarded funds for the water fountain to a purchase of the refrigerator, stocked with bottled water and a sign stating the water is complimentary of the A&P Commission. Harper seconded.

Committee Reports

Finance Committee – Brown reported that the financial committee met on October 21.


Some discussion was held regarding the funding requests presented and the complete information included in the binders for the commissioners to review prior to the next meeting. Storie reminded them that if they had any questions for the applicants to email them to her and she would contact those applicants for answers.

Storie also informed the commissioners that at the end of the applications for previously funded events they will find a report indicating the number of visitors according to the location analytics reports.

With no further business to be discussed Bryant moved to adjourn. Harper seconded. The meeting adjourned at 6:57 PM.

The next regular meeting will be on Monday, November 25, 2024 at 4:30 PM at the offices of the A&P Commission.

Respectfully submitted,



Glen Brown, Jr., A&P Commission Chair
/beb



Sheri Storie, A&P Executive Director

*The minutes contained herein follow the best practices of **Robert's Rules of Order** and is not a transcription of the meeting. As is standard procedure, these minutes serve as a record of the action(s) taken by the Commission and is not a record of detailed discussion that took place during the meeting.*